

Johanna Hallin

Curriculum Vitae

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About me

I am a creative and professional creative writing graduate. My work and education has made me into a master at organisation, planning and keeping deadlines. I am an ambitious person who loves to write and tell stories in an engaging way. I'm great at coming up with new ideas, and follow them to completion. I work efficiently with others but I am also productive alone. I always want to improve the skills I already possess as well as gain new knowledge and skills.

Education

BACHELOR CREATIVE WRITING

London south Bank university. 2014-2017.

During my three years at LSBU I learned about the different ways (print, online and digital) in which writing is being used, both for art and commercial purposes.

- Planning and developing creative ideas.
- Leading and creating workshops and presentations.
- Giving and receiving feedback from and to students via text and oral communication.
- Learning how to spot and resolve issues within the creative work.

MULTIMEDIA STUDIES

Riddarfjärdens Gymnasium (secondary school) 2006-2009

I studied multimedia with photography as my major. All the classes were focused around how to use multimedia for commercial practice, while learning how to build and retain the various skills.

- Learned about photography and picture manipulation.
- Created websites and graphic designs to eventually create an online portfolio.
- Studied Media Communication and Media History.

Work experience

ASSOCIATE WRITER / MARKETING

Paper creatures Theatre. 2017-

- Offer comments and notes to their scriptwriter.
- Planning and following up on marketing strategies.
- Producing media for online use.
- Creating flyers, banners and media for print and web.

COPYWRITER

Claret Press. Three months' internship. 2016-2017

- Created Copy for website and blog
- Made interviews with the authors.
- Wrote reviews and profile features which were later published in Writing Time Magazine online.

CONTENT WRITER

Plusbok.se. 2014-2015.

- Managed and updated social media platforms, such as Facebook, Twitter and Instagram, with copy and designs.
- Maintained the company's blog and wrote content.
- Created and conducted online competitions.
- Produced banners with copy and design for the website.

Skills

WRITING

- Reflective and academic essay writing.
- Scripts: Radio, Film and Stage.
- Non-Fiction and Research.
- Short Story and Flash fiction.
- Proofreading, Editing and Layout.
- Novel: planning, writing and editing.

PROGRAMS

- Adobe Photoshop
- Adobe Bridge
- Lightroom
- Microsoft Office (Word, Excel, PowerPoint)

Languages

Swedish: First Language

English: Fluently